

# **PURINA** **#300** **OMOLENE** **growth**

Formulated With

**AMPLIFY**

HIGH-FAT SUPPLEMENT

Thanks to the extensive research and field testing Purina has learned how certain nutritional advantages can help horses be more active and productive during their lifetimes, even with the added stress of training regimens and performance expectations.

The Purina® Amplify® Nugget is a palatable, high-fat, extruded particle providing calories for weight gain, performance, lactation and sales prep in a nutritionally balanced formulation that has controlled carbohydrate levels.

This proprietary feed supplement can be found only in Purina® Horse Feeds including Omolene #200®, #300®, #400® and #500® Horse Feeds.

## **Features of the Purina® Amplify® Nugget include:**

- Balanced nutritional fortification
- Palatable, extruded particle for easy digestion and calorie absorption
- Proprietary blend of vegetable oils, flax seed and rice bran create an optimal fatty acid profile
- No trans-fats
- Added amino acids help promote muscle repair and maintenance, healthy hair coats, skin and hooves
- Calorie dense formula provides more calories per mouthful, allowing you to feed less

To learn more about the Purina® Amplify® Nugget visit our web site at [www.purinamills.com/horse-feed](http://www.purinamills.com/horse-feed)

**Purina Animal Nutrition**  
**1080 County Road F West**  
**Shoreview, MN 55126**  
**800-227-8941**

[www.purinamills.com/horse-feed](http://www.purinamills.com/horse-feed)

## **FOR FOALS & LACTATING MARES BEING FED WITH THEIR FOALS**




Purina's Omolene® Horse Feeds deliver consistent, superior quality that helps keep your horse looking great. That's because no other feed company spends the time and effort researching feeds like Purina, where new products or improvements to existing feeds are only brought to market when they have repeatedly proven themselves to deliver what you expect.

When you feed Purina's Omolene® Horse Feed you will have the peace of mind that comes from the trust in and reputations of the Purina® and the Omolene® brands, which are backed by industry leading research and over 100 years of equine nutrition.

**A NAME YOU CAN TRUST. A DIFFERENCE YOU CAN SEE.**



## **OMOLENE #300® HORSE FEED - GROWTH**

FEATURE	BENEFIT
	<b>Purina® Amplify® Nugget</b> – Proprietary, high fat, extruded particle that contains a proprietary blend of vegetable oils, flax seed and rice bran for an optimal fatty acid profile.
	A blend of amino acids and polysaccharides as found in mare's milk for optimal muscle growth and bone development in foals. Also provides additional protein and calorie requirements for lactating mares.
	Provides 100% of the required vitamins and minerals when fed as directed*.
	Purina® Omolene #300® Horse Feed is an incredibly palatable diet which is excellent for horses who are picky eaters.
	Nutrient and calorie dense blend of natural whole grains for lower feeding rates and less risk of digestive upset. Whole Grains are a natural source of antioxidants, phytonutrients and fiber.
	Instead of using straight cane molasses which is high in sugar, Purina® Omolene #300® Horse Feed contains a unique blend of molasses and soy oil for a higher fat molasses that horses love to eat.
	Blended molasses helps to decrease bricking in the winter and drying out in the summer.
	Contains balanced nutrition and added vegetable oil for a shinier, healthier hair coat as well as better skin and hoof condition.
	Purina® Omolene #300® Horse Feed is designed to be fed with hay and/or pasture.
	The FeedGuard® Nutrition System is one of the industry's most innovative and exacting quality assurance programs. FeedGuard® Nutrition System can help deliver the trust, quality and performance that horse professionals demand every day.

\*Based on "Nutrient Requirements of Horses Sixth Revised Edition - 2007" published by the National Research Council



## GUARANTEED ANALYSIS

Crude Protein (min)	16.00%
Lysine (min)	0.90%
Fat (min)	6.00%
Fiber (max)	7.00%
Calcium (min)	0.80%
Calcium (max)	1.30%
Phosphorus (min)	0.55%
Copper (min)	60 ppm
Selenium (min)	0.6 ppm
Zinc (min)	220 ppm
Vitamin A (min)	3,000 IU/lb
Vitamin E (min)	125 IU/lb

## FEEDING DIRECTIONS WITH HAY OR PASTURE

Start with the amounts given for the weight and lifestyle of the horse. After observing the horse for a period of time, the amount fed may be increased or decreased by 10% to obtain the desired body condition and weight. More specific recommendations may also be obtained from a Purina® Horse Feed sales representative. Please consult the tag sewn onto the bag for complete feeding recommendations.

Lactating Mare	WEIGHT OF HORSE IN POUNDS				
	600	800	1,000	1,200	1,400
Minimum Hay or Equivalent Pasture*	7.0	9.5	(lbs/day) 12.0	14.5	17.0
Omolene #300® Horse Feed**	7.50	10.00	12.50	15.00	17.50

Weaned Foal Through Yearling	WEIGHT OF HORSE IN POUNDS				
	300	400	500	600	700
Minimum Hay or Equivalent Pasture*	3.00	4.00	(lbs/day) 6.00	7.00	8.50
Omolene #300® Horse Feed***	7.25- 7.75	7.50- 8.50	7.00- 9.25	7.50- 9.50	7.75- 10.00

\*These recommendations are based on the mare eating the minimum recommended amount of hay per day of 1.2 lbs per 100 lbs of body weight. If feeding more hay, reduce the feeding rate of Omolene #300® Horse Feed by 1.0 lbs for every additional 2.0 lbs of hay fed. **EXAMPLE:** Using the chart above, if feeding 16 lbs of hay to a 1,000 lb lactating mare, reduce Omolene #300® Horse Feed offered by 2.0 lbs from 12.5 to 10.5 lbs per day (4 lbs of additional hay divided by 2.0 lbs = 2.0 lbs less of Omolene #300® Horse Feed).

\*\*Do not feed less than 0.5 lbs of Omolene #300® Horse Feed per 100 lbs of body weight per day for lactating mares. **EXAMPLE:** 5.0 lbs for 1000 lb horse. Do not feed less than 1 lb of Omolene #300® Horse Feed per 100 lbs of body weight per day for weanlings. **EXAMPLE:** 6.0 lbs for 600 lb horse. If your horse gains too much weight at that minimum feeding rate, then you should replace Omolene #300® Horse Feed with Purina® Enrich Plus® Ration Balancing Feed.

\*\*\*Adjust amount fed by 10% to achieve the desired growth rates. Increase feed offered by 10% for more rapid growth rates and decrease by 10% for more moderate growth rates.

- For suckling foals, begin offering feed within two weeks of birth. Feed 1.0 lb of Omolene #300® Horse Feed per month of age per day. **EXAMPLE:** For a 2-month old foal, feed 2.0 lbs per day added to the mare's ration or fed in a separate creep feeder.
- When weanlings weigh 700 lbs (for horses with expected mature weight of 1,000 lbs) or are 12 months of age, change to Purina® Omolene #200® Horse Feed and feed as directed.

## FOR BEST FEEDING RESULTS:

- Feed at regular times. Do NOT feed more than 0.5 lbs per 100 lbs of body weight in one serving. Divide total daily feeding into at least two servings with three daily servings preferred. Be sure to weigh your feed using a scale. A small scale can be purchased in the fishing department of many sporting goods stores.
- Feed horse in a natural position from troughs placed at normal head height or lower. Do NOT feed free-choice (all the horse wants).
- Reduce and/or delay feeding a horse that is hot, excited or showing pain, fever or diarrhea. Consult your veterinarian if any problems arise. Prevent rapid eating.
- Always feed a minimum of 1.0 to 1.2 lbs per 100 lbs of body weight of good quality, clean hay or pasture. Inadequate amounts or poor quality hay may lead to colic and other digestive disturbances.

- Have plenty of fresh, clean water available at all times, except immediately after intense physical activity.
- Provide your horse with access to salt.
- Maintain a regular deworming program, have the horse's teeth examined annually and consult your veterinarian on a regular basis.

## IF CHANGING TO OMOLENE #300® GROWTH HORSE FEED:

- Make the feed change gradually over a period of 7 to 10 days.
- Changes in the rate of feeding should not exceed 1.0 lb per day for each horse.